



Celebrate World Breastfeeding Week 2011 For Fun and Prizes

INDIVIDUAL PRIZES

- \$200 - \$349 → \$15 Target, Barnes & Noble, or Staples gift card
\$350 - \$499 → \$25 Target, Barnes & Noble, or Staples gift card OR autographed copy of Marian Tompson's new book*
\$500 - \$999 → \$50 Target, Barnes & Noble, or Staples gift card
\$1000+ → Amazon Kindle wireless reading device WiFi or \$100 Target, Barnes & Noble, or Staples gift card

GROUP PRIZES

Win an 8th edition of *The Womanly Art of Breastfeeding* OR autographed copy of Marian Tompson's new book* and a paragraph about your event in *New Beginnings*. Categories include:

- Most unique celebration
- Most money raised
- Highest number of attendees
- Best interaction with other organizations
- Publicity Award
- Non-event fundraiser
- Most attendees at your National Breastfeeding Event – the Big Latch On

DONOR INCENTIVE FLYERS

\$300 and \$500+ levels from businesses and Healthcare Professionals:

\$300 → Listed in *New Beginnings*

\$500 → Listed in *New Beginnings*; copy of *Medications and Mother's Milk*

(donor incentive income is included for Prizes in total individual income raised)

Prizes may be taxable - consult your tax authority for details.

With special thanks to all our Prize Sponsors

